



Marburg
University

School of Business and Economics

Courses Guide

International Student Advisory Service
School of Business and Economics

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General Information & Orientation

Helpful [information](#) about the life at the University of Marburg (including visa, insurance, housing information etc..)

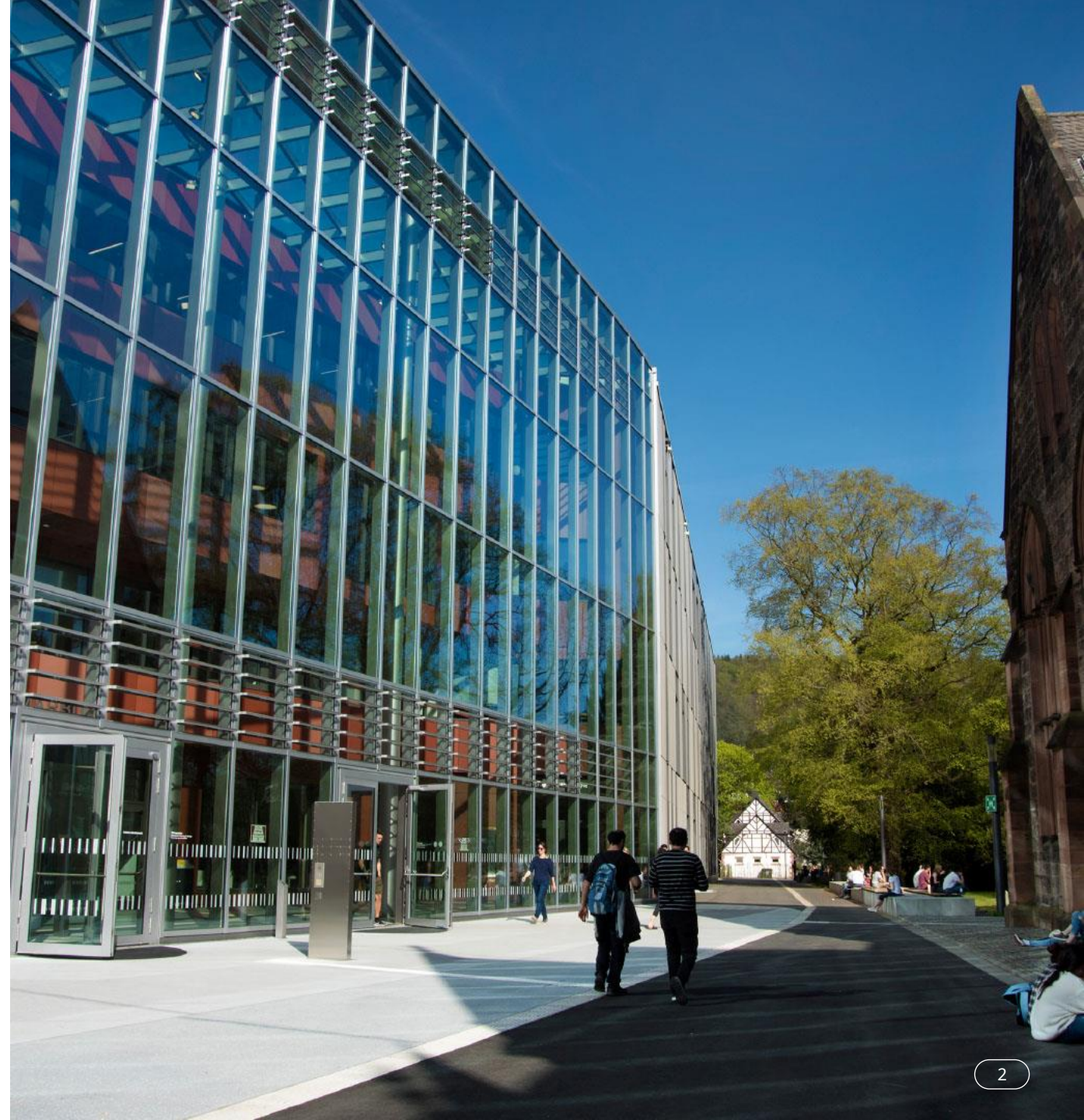
[Orientation Program](#) of the International Office

For detailed information on dates and deadlines see the [semester calendar](#)

- Winter term: mid Oct – end of Feb
- Summer term: mid Apr – end of July

Contacts:

- [International Office](#)
- [International Student Advisory Service \(School of Business and Economics\)](#)



Course Offer

The complete course catalog and course descriptions are accessible via [MARVIN](#) (updated in July and February).

School of Business and Economics (FB 02) *	EU Peace Track
<ul style="list-style-type: none">– Variety of undergraduate and graduate courses open for Internationals from the School of Business and Economics– Undergraduate students require 60 ETCS in Business or Economics and Methods to choose graduate courses– B2 language proficiency required in the teaching language	<ul style="list-style-type: none">– Additional courses open for students from EU peace member universities– The FB 02 offers 2 additional courses<ul style="list-style-type: none">▪ Interdisciplinary Perspectives on Peace, Justice and Inclusive Societies▪ Introduction to Institutional Economics
MIX: Marburg International Exchange	MO:VE
<ul style="list-style-type: none">– Courses from different faculties open for Internationals– Students can register regardless of their major	<ul style="list-style-type: none">– Online courses for MO:VE students– The FB 02 only offers the course Introduction to Institutional Economics

* To apply for graduate courses as an undergraduate students or german-taught course, please send a mail to the International Student Advisory Service including your Transcript of Records/language certificate

Course / Exam Registration

- Course and exam registration takes place via the university platform [MARVIN](#). To view the list of courses open to international students, go to My Studies and then select Planner of studies with Module plan.
- For step-by-step instructions on how to register for courses and exams, please refer to our [Marvin Guide](#).
- To register for courses in German from the FB02, please write a mail to the [International Student Advisory Service](#).
- General Workload
 - One module equals **6 ECTS** (few exceptions 3 ECTS). One ECTS is equal to a workload of 30 hours.
 - Fulltime students complete 24-30 ECTS/ term.

Students not registered via the School of Business and Economics

- For students registered via faculties not integrated in the MARVIN course registration, the registration is via our [ILIAS group](#). Find all the information in our [ILIAS Registration Manual](#).

Lectures & Seminars

Please click on current study level for the respective semester

Winter Term		Summer Term	
<u>Bachelor</u>	<u>Master</u>	<u>Bachelor</u>	<u>Master</u>

Lectures & Seminars

Winter Term Bachelor Courses

Lectures

- Advanced Sustainability Management
- Controlling with Excel
- Entrepreneurial Finance
- Intermediate Microeconomics
- Introduction to Entrepreneurship
- Introduction to Institutional Economics
- Introduction to the Economies of the Middle East
- Insurance and Climate Change
- Macroeconomics I
- Macroeconomics II
- Management Accounting
- Organizational Economics

Seminars

- Bachelorseminar Sustainability Management

Lectures & Seminars

Winter Term → Bachelor → Module

Module Title	Advanced Sustainability Management
Module Number	M-82-h09-20232-004
Course Title	Advanced Sustainability Management
Course Number	LV-02-h09-004
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Carolin Betz, Prof. Dickler
Assessment	Written exam
Course Description	After completing the module, students will be able to,(1) name central issues from selected areas of sustainability management and examine them in depth and critically,(2) prepare and present solutions using presentation techniques,(3) develop soft skills in the context of teamwork,(4) solve complex problems from the field of sustainability management independently and in a structured manner and present their results in oral and written form.
Syllabus	tba

Lectures & Seminars

Winter Term → Bachelor → Module

Module Title	Controlling mit Excel und Unternehmensbewertung in der Praxis
Module Number	M-88-021-20252-004
Course Title	Controlling with Excel
Course Number	LV-02-021-094
Type	Workshop / 3 ECTS
Lecturer	Prof. Rapp
Assessment	The course evaluation will be based on student project. It is creditable as 3 ECTS “Schlüsselqualifikation” (ungraded key qualification).
Course Description	<p>Please note: Students must register for the 6 ECTS module via MARVIN, but they can only attend the workshop “Controlling with Excel”. Upon successful completion of the workshop, they will receive 3 ECTS.</p> <p>The course aims at familiarizing students with Microsoft Excel as a useful tool for management accounting applications. After a detailed overview of basic Excel functions as well as its fundamental formulas, students will learn to apply them to real world management accounting problems. Students will learn to model a basic profit & loss statement, cash flow statement and balance sheet for the business. Furthermore, for future planning, univariate regression analysis and further advanced techniques are implemented. The results of these forecasts are then used to prepare a reporting summary for an executive.</p>
Syllabus	<u>LV-02-021-094 Controlling with Excel</u>

Lectures & Seminars

Winter Term → Bachelor → Module

Module Title	Entrepreneurial Finance
Module Number	M-82-021-20252-023
Course Title	Entrepreneurial Finance
Course Number	LV-02-021-190
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Marie-Therèse Radetzky, Prof. Stolper
Assessment	Written Exam
Course Description	The objective of this course is to introduce the financial knowledge and tools an entrepreneur needs to start, build and harvest a venture. At this, we adopt a life cycle approach to entrepreneurial finance. Specifically, following an initial developing stage, successful ventures reach a startup stage in which they focus on their business model and plan. As marketing and sales begins, ventures undergo a survival stage and then typically enter a rapid-growth stage in which they start demonstrating value creation. Finally, early-maturity stage ventures seek for ways to harvest the value created and provide a return to their investors. Upon successful completion of this course, you are familiar with the financial management tools and techniques. Moreover, you will have developed a thorough understanding of potential investors and their mindset as well as the institutional environment in which ventures operate during the different stages.
Syllabus	<u>LV-02-021-190 Entrepreneurial Finance</u>

Lectures & Seminars

Winter Term → Bachelor → Module

Module Title	Microeconomics
Module Number	M-82-175-20252-004
Course Title	Intermediate Microeconomics
Course Number	LV-02-175-030
Type / ECTS	Lecture + Tutorial / 6 ECTS
Lecturer	Dr. Schwirplies
Assessment	Written Exam
Course Description	Students who have completed this course can model interactive decisions using games. They will have discussed the assumptions underlying classical economic modeling. In addition, they will have seen alternative approaches to modeling decisions, especially concepts from behavioural economics.
Syllabus	<u>LV-02-175-030 Intermediate Microeconomics</u>

Lectures & Seminars

Winter Term → Bachelor → Module

Module Title	Introduction to Entrepreneurship
Module Number	M-82-021-20252-047
Course Title	Introduction to Entrepreneurship
Course Number	LV-02-021-239
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Procher, Sarah Franke, Sophia Franziska Förster
Assessment	Written Exam
Course Description	The objective of this course is to introduce the financial knowledge and tools an entrepreneur needs to start, build and harvest a venture. At this, we adopt a life cycle approach to entrepreneurial finance. Specifically, following an initial developing stage, successful ventures reach a startup stage in which they focus on their business model and plan. As marketing and sales begins, ventures undergo a survival stage and then typically enter a rapid-growth stage in which they start demonstrating value creation. Finally, early-maturity stage ventures seek for ways to harvest the value created and provide a return to their investors. Upon successful completion of this course, you are familiar with the financial management tools and techniques. Moreover, you will have developed a thorough understanding of potential investors and their mindset as well as the institutional environment in which ventures operate during the different stages.
Syllabus	<u>LV-02-021-239 Introduction to Entrepreneurship</u>

Lectures & Seminars

Winter Term → Bachelor → Module

Module Title	Advanced Institutional Economics
Module Number	M-82-175-20252-011
Course Title	Introduction to Institutional Economics
Course Number	LV-02-175-028
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Schulte
Assessment	Portfolio
Course Description	In this course, you will be exposed to the following questions: What are institutions? How do they come about? How are they embedded? How do they change? How do economic outcomes depend on the institutional framework? What kind of institutions are suitable to tackle cooperation problems, coordination problems, and problems originating from an asymmetric distribution of information or a concentration of market power? What are transaction costs, what are their origins, and how to minimize them? What are potential problems when the state intervenes?
Syllabus	<u>LV-02-175-028 Introduction to Institutional Economics</u>

Lectures & Seminars

Winter Term → Bachelor → Module

Module Title	Introduction to the Economies of the MENA-Region
Module Number	M-88-b67-20242-001
Course Title	Introduction to the Economies of the Middle East
Course Number	LV-10-772-402
Type	Lecture / 6 ECTS
Lecturer	Dr. Fischer
Assessment	Written exam
Course Description	<p>This course is officially offered by the Faculty 10!</p> <p>The course is intended as an introduction to basic economic systems and concepts followed by a comprehensive overview of the economies of the Middle East and North Africa (MENA) region. The goal is to provide students with a solid basis and understanding of the economies of the region and equip them to analyze these in an objective and critical manner. This course aims to:</p> <ul style="list-style-type: none">Introduce the basic economic concepts and systems that are found in the region.Provide an in-depth analysis of representative economies of the region.Encourage critical thinking and objective analysis for “MENA Economics”-related topics to expand horizons and encourage/motivate topics for further research.
Syllabus	tba

Lectures & Seminars

Winter Term → Bachelor → Module

Module Title	Fortgeschrittene nachhaltige Wirtschaftspolitik
Module Number	M-82-h09-20232-005
Course Title	Insurance and Climate Change
Course Number	LV-02-h09-006
Type	Lecture / 6 ECTS
Lecturer	Prof. Dr. Landmann
Assessment	tba
Course Description	After completing the module, students will be able to,(1) name central issues from selected areas of sustainable economic policy and examine them in depth and critically,(2) prepare and present solutions using presentation techniques,(3) solve complex problems from the field of sustainable economic policy independently and in a structured manner and present their results in oral and written form.
Syllabus	tba

Lectures & Seminars

Winter Term → Bachelor → Module

Module Title	Macroeconomics
Module Number	M-82-175-20252-005
Course Title	Macroeconomics I
Course Number	LV-02-175-028
Type	Lecture + Tutorial / 6 ETCS
Lecturer	Dung Bui, Felipe Hernan Chacon Hoppe, Nouhayla Torki, Prof. Hayo
Assessment	Written exam
Course Description	After completing the module, students will be able to name central macroeconomic theories and explain how they work, critically discuss the model results, relate the models to real developments and draw economic policy conclusions with the help of the theories.
Syllabus	tba

Lectures & Seminars

Winter Term → Bachelor → Module

Module Title	Macroeconomics and Finance
Module Number	M-82-175-20252-008
Course Title	Macroeconomics II
Course Number	LV-02-175-034
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Nietert
Assessment	Final Exam
Course Description	<p>This module consists of a lecture and a tutorial: The lectures 'Makroökonomik I' and Macroeconomics II give a systematic overview about important macroeconomic subjects by covering business cycles, economic growth, unemployment, inflation, stabilisation policy, sovereign debt, and international economic relationships. The lecture provides a rigorous theoretical treatment using comparative-static and dynamic methods. A special emphasis of the lecture is on linking macroeconomic theory with empirical evidence. We recommend taking the course only after successfully completing "Mathematics" and "Macroeconomics I".</p>
Syllabus	<u>LV-02-175-034 Macroeconomics II</u>

Lectures & Seminars

Winter Term → Bachelor → Module

Module Title	Management Accounting
Module Number	M-82-021-20252-027
Course Title	Management Accounting
Course Number	LV-02-021-062
Type / ECTS	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Rapp
Assessment	Final exam (60 minutes)
Course Description	The module is split into a lecture series and exercise sessions. The lecture series provides a profound introduction to theories and methods of management accounting, where management accounting is understood as a tool to facilitate strategy implementation and solving coordination problems within organizations. During the exercise sessions, students are asked to apply their knowledge to selected business challenges. As such, students will learn practically usable knowledge for a career in management, management accounting, and strategy.
Syllabus	<u>LV-02-021-062 Management Accounting</u>

Lectures & Seminars

Winter Term → Bachelor → Module

Module Title	Organizational Economics
Module Number	M-82-175-20252-016
Course Title	Organizational Economics
Course Number	LV-02-175-019
Type / ECTS	Lecture +Tutorial / 6 ECTS
Lecturer	Prof. Dr. Schulte
Assessment	Term paper
Course Description	The aim is to enable students to explain frictions in markets and in organizations, to evaluate institutional solutions, and to reflect on the role of incentive compatibility and the revelation of information in this context.
Syllabus	tba

Lectures & Seminars

Winter Term → Bachelor → Seminar

Module Title	Seminar Nachhaltigkeitsmanagement
Module Number	M-82-h09-20232-008
Course Title	Bachelorseminar AG Sustainability Management
Course Number	LV-02-h09-005
Type	Seminar / 6 ECTS
Lecturer	Prof. Dickler
Prerequisites	Advanced undergraduate study
Assessment	Term paper, presentation and active participation in class
Course Description	The achievement of balanced economic, social and environmental development - as expressed in the UN's 2030 Agenda for Sustainable Development – is considered one of the greatest challenges facing humanity today. It is less clear whether and how companies can create added value for their stakeholders and at the same time make a contribution to achieving sustainability goals.
Syllabus	<u>LV-02-h09-005 Bachelorseminar AG Sustainability Management</u>

Lectures & Seminars

Winter Term Master Courses

Lectures

- Advanced Management Accounting I: Value-based Management
- Applied Econometrics
- Asset Pricing Theory & Capital Market Theory
- Behavioral Finance
- Business Analytics powered by process-oriented Artificial Intelligence
- Business Model Innovation
- Cultural Capital
- Decision-making and Interaction in Groups
- Introduction to Behavioral Economics
- Economic Aspects of Political Institutions
- Empirical Development Economics with Reference to the Middle East
- Empirical Macroeconomics
- Environmental and Resource Economics
- Microeconomics
- Public Economics
- Strategic Management
- Strategic Management of Technology and Innovation: Case Studies
- Strategic Management of Technology and Innovation: Intellectual Property Management
- Sustainable Development Economics
- Sustainable Economic Policy

Seminars

- Demographic Transition, Economic Growth and Political Stability in the MENA Region
- Masterseminar AG Behavioral Finance
- Masterseminar AG Controlling
- Masterseminar AG Macroeconomics
- Masterseminar AG Strategic and International Management
- Masterseminar AG Sustainability Management
- Masterseminar Sustainable Use of Natural Resources
- Masterseminar Technology and Innovation Management

Lectures & Seminars

Winter Term → Master → Module

Module Title	Advanced Management Accounting I
Module Number	M-88-021-20252-007
Course Title	Advanced Management Accounting I: Value-based Management
Course Number	LV-02-021-009
Type / ECTS	Lecture/ 6 ECTS
Lecturer	Prof. Dr. Rapp
Prerequisites	60 ECTS in Business Administration, Accounting and Methods
Assessment	Presentation + Exam (120 min)
Course Description	The module discusses the question “How to manage to create value?” and provides a modern perspective on “The Quest for Value” (Stewart, 1999). Starting from the shareholder-stakeholder debate, the module covers the problems of firm valuation, performance measurement, and capital allocation. It closes with a critical reflection and a discussion of the role of ESG criteria. Students are asked to apply their knowledge to selected business challenges. As such, students will learn practical knowledge for a career in consulting, investment banking, as well as the strategy department of a multi-national company.
Syllabus	<u>LV-02-021-009 Advanced Management Accounting I: Value-based Management</u>

Lectures & Seminars

Winter Term → Master → Module

Module Title	Applied Econometrics
Module Number	M-88-698-20252-004
Course Title	Applied Econometrics
Course Number	LV-02-698-091
Type / ECTS	Lecture + Tutorial / 6 ECTS
Lecturer	Nouhayla Torki, Prof. Hayo
Prerequisites	60 ECTS in Economics and Methods
Assessment	tba
Course Description	tba
Syllabus	tba

Lectures & Seminars

Winter Term → Master → Module

Module Title	Asset Pricing Theory/ Capital Market Theory
Module Number	M-88-021-20252-010
Course Titel	Asset Pricing Theory & Capital Market Theory
Course Number	LV-02-021-011 & LV-02-021-035
Type /ECTS	Lecture + Lecture / 6 ECTS
Lecturer	Prof. Dr. Nietert
Prerequisites	60 ECTS in Business Administration, Finance and Methods
Assessment	120 minutes (60 minutes Asset Pricing Theory & 60 minutes Capital Market Theory) written modul exam at the end of the semester: Asset Pricing Theory/Capital Market Theory
Course Description	This module consists of the two lectures: <ol style="list-style-type: none">1. <u>LV-02-021-011 Asset Pricing Theory</u>: General valuation theories (Arbitrage-Theory, Law of One Price- and utility orientated valuation), Valuation of Derivatives, Interest rate term structure theory, Special valuation aspects (CAPM and APT).2. <u>LV-02-021-035 Capital Market Theory</u>: Risk and risk preferences, Portfolio selection theory (extensions regarding a second source of risk, ESG investing), CAPM (Basic form, extensions regarding a second source of risk, ESG-CAPM).
Syllabus	<u>Asset Pricing Theory & Capital Market Theory</u>

Lectures & Seminars

Winter Term → Master → Module

Module Title	Behavioral Finance
Module Number	M-88-021-20252-012
Course Title	Behavioral Finance
Course Number	LV-02-021-022
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Stolper
Prerequisites	60 ECTS in Business Administration, Finance and Methods
Assessment	Final Exam
Course Description	Upon successful completion of this course, participants are familiar with key concepts and contributions in the area of Behavioral Finance which incorporates psychological evidence into financial economics. Based on a revision of the fundamentals of rational decision-making and experimental economics, course participants receive a comprehensive introduction to the prospect theory which has become established as the key behavioral alternative to the expected utility theory. Moreover, participants acquaint themselves with individuals' behavioral biases and decision heuristics relevant in an investment context (e.g. overconfidence, representativeness, and mental accounting) and study their implications within the corporate sphere and at the market level. The course is accompanied by a students' colloquium where participants gather in teams to present seminal contributions in the field of Behavioral Finance to their fellow students.
Syllabus	<u>LV-02-021-022 Behavioral Finance</u>

Lectures & Seminars

Winter Term → Master → Module

Module Title	Business Analytics powered by process-oriented Artificial Intelligence
Module Number	M-88-021-20252-045
Course Title	Business Analytics powered by process-oriented Artificial Intelligence
Course Number	LV-02-021-258
Type / ECTS	Lecture + Tutorial / ECTS
Lecturer	Prof. Dr. Leyer
Prerequisites	60 ECTS in Business Administration and Methods
Assessment	Final Exam
Course Description	<p>Summary: Acquisition of an understanding of the possibilities of analyzing data (big data) in companies. The main focus is on the conceptual design of analysis models and how data can be used to improve decision-making processes in companies. In addition, focus on the use of artificial intelligence in processes and its consequences for employees, cooperation with employees and decisions.</p> <p>Methodology: concepts, method applications such as process mining, case studies.</p>
Syllabus	tba

Lectures & Seminars

Winter Term → Master → Module

Module Title	Business Model Innovation
Module Number	M-88-021-20252-046
Course Title	Business Model Innovation
Course Number	LV-02-021-026
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Procher
Prerequisites	60 ECTS in Business Administration and Methods
Assessment	Written Exam
Course Description	In this course, students will reflect upon business model innovations of start-ups and incumbent firms. An introduction to the theoretical foundations and tools of business model innovations are provided in the first part of the lecture. Multiple examples of business model innovations are discussed in class. The Business Model Canvas (BMC) by Osterwalder and Pigneur (2010) will be introduced as it is a very powerful and frequently used tool to systematically understand and analyze business models. Students will also be acquainted with external factors that drive business model innovations. In particular, technological trends like the internet, cloud computing or artificial intelligence have tremendously influenced the creation of new business models.
Syllabus	<u>LV-02-021-026 Business Model Innovation</u>

Lectures & Seminars

Winter Term → Master → Module

Module Title	Cultural Capital
Module Number	M-88-021-20252-033
Course Title	Cultural Capital
Course Number	LV-02-021-030
Type / ECTS	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Armbrüster
Prerequisites	60 ECTS in Business Administration and Methods
Assessment	Final Exam
Course Description	<p>Contents: "National culture" and its significance for organizations and knowledge knowledge production; organizational culture; leadership; change management; knowledge management.</p> <p>Qualification goals: The module enables students to analyze knowledge management and to analyze and operate knowledge management and employee leadership on the basis of high and operate them. First of all, it points out cultural differences between countries and regions as well as organizational cultural differences differences between companies. On this basis different forms and instruments of knowledge management and and employee management are presented.</p>
Syllabus	tba

Lectures & Seminars

Winter Term → Master → Module

Module Title	Institutions and Behavior: Theory
Module Number	M-88-698-20252-005
Course Title	Decision-making and Interaction in Groups
Course Number	LV-02-698-092
Type / ECTS	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Schulte
Prerequisites	60 ECTS in Economics and Methods
Assessment	tba
Course Description	tba
Syllabus	tba

Lectures & Seminars

Winter Term → Master → Module

Module Title	Introduction to Behavioral Economics
Module Number	M-88-698-20252-003
Course Title	Introduction to Behavioral Economics
Course Number	LV-02-698-039
Type / ECTS	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Friehe
Prerequisites	60 ECTS in Economics and Methods
Assessment	Final Exam (120 minutes)
Course Description	This course will introduce students to core issues in the field, focusing mostly on the data-guided attempts to enrich theoretical modeling. We will cover the role of reference points in risk-free and risky decisionmaking, discuss how intertemporal decision-making may be conceptualized more realistically than in the traditional framework, elaborate on social preferences, and touch upon the relationship between behavioral economics and welfare economics
Syllabus	<u>LV-02-698-039 Introduction to Behavioral Economics</u>

Lectures & Seminars

Winter Term → Master → Module

Module Title	Economic Aspects of Political Institutions
Module Number	M-88-698-20252-015
Course Title	Economic Aspects of Political Institutions
Course Number	LV-02-698-043
Type / ECTS	Lecture / 6 ECTS
Lecturer	Prof. Schulte
Prerequisites	60 ECTS in Economics and Methods
Assessment	tba
Course Description	The course can be credited in the modules „Economics of Political Institutions“, Political Economics“ or „International Economic Policy“. It offers insights on how political processes and political institutions affect economic allocations, on the possible driving forces of the transition of political institutions, and on specific problems of international economic policy.
Syllabus	<u>LV-02-698-043 Economic Aspects of Political Institutions</u>

Lectures & Seminars

Winter Term → Master → Module

Module Title	Empirical Development Economics with Reference to the MENA-Region
Module Number	M-88-b67-20242-002
Course Title	Empirical Development Economics with Reference to the Middle East
Course Number	LV-02-698-049
Type / ECTS	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Farzanegan
Prerequisites	60 ECTS in Economics and Methods
Assessment	Final written exam (120 minutes)
Course Description	<p>Comprehensive Understanding: Develop a deeper understanding of the key concepts, theories, and empirical methods used in the field of development economics with a specific focus on the Middle East region (and beyond).</p> <p>Data Analysis Skills: Acquire the skills necessary to collect, analyze, and interpret empirical data related to economic development in Middle Eastern countries (with application to other regions).</p> <p>Research Skills: Develop research skills, including the ability to formulate research questions, design empirical studies, and conduct rigorous data analysis.</p> <p>Interdisciplinary Perspective: Appreciate the interdisciplinary nature of development economics by integrating insights from different topics and methodological approaches.</p> <p>Application of Theories: Apply economic development theories and empirical methodologies to real-world challenges and opportunities in the Middle East and other developing regions.</p> <p>Global Context: Understand the Middle East's position within the global context of development economics and appreciate its unique characteristics and challenges.</p>
Syllabus	<u>LV-02-698-049 Empirical Development Economics with Reference to the Middle East</u>

Lectures & Seminars

Winter Term → Master → Module

Module Title	Empirical Macroeconomics
Module Number	M-88-698-20252-010
Course Title	Empirical Macroeconomics
Course Number	LV-02-698-037
Type / ECTS	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Hayo
Prerequisites	60 ECTS in Economics and Methods
Assessment	Final Exam, Presentation or Essay
Course Description	<p>The course introduces students to the analysis of macroeconomic and financial data. In particular, students will learn to use empirical research methods within the context of economic theories.</p> <p>After successful completion of the course, students should be able to:</p> <ol style="list-style-type: none">1. make educated comments on empirical macroeconomic work.2. conduct their empirical analyses. <p>Econometrics topics covered include multivariate regression and time series techniques and the economic applications are taken from the fields of business cycle theory, economic growth theory, Monetary Economics, and International Economics. Lectures and hands-on exercises on real economic problems using the econometrics software programme Stata (an introduction to the programme will be given during the tutorial).</p> <p>Students are expected to actively contribute to the course in the form of teamwork.</p>
Syllabus	<u>LV-02-698-037 Empirical Macroeconomics</u>

Lectures & Seminars

Winter Term → Master → Module

Module Title	Challenges to Sustainable Development
Module Number	M-88-g67-20222-005
Course Title	Environmental and Resource Economics
Course Number	LV-02-698-086
Type / ECTS	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Schwirplies
Prerequisites	60 ECTS in Economics and Methods
Assessment	tba
Course Description	After participating in the module courses, students will be able to describe the specific challenges of low-income countries and fossil fuel exporters as well as the social and economic conflicts of interest that can block the implementation of sustainable development. Students acquire a conceptual and methodological understanding of the trade-offs in a) sustainable development goals b) normativity in sustainability research; they discuss the role of uncertainties and political-economic processes.
Syllabus	tba

Lectures & Seminars

Winter Term → Master → Module

Module Title	Decision-Making in Strategic and Non-Strategic Settings
Module Number	M-88-698-20252-002
Course Title	Microeconomics
Course Number	LV-02-698-001
Type / ECTS	Lecture + Tutorial / 6 ECTS
Lecturer	Dr. Schwirplies
Prerequisites	60 ECTS in Economics and Methods
Assessment	Written Exam (120 Minutes)
Course Description	The lecture is part of the research-methods module of the Master in Economics and Institutions. It aims at providing students with methods necessary to analyse individual decision making as well as the interplay between individuals and institutions. Thus, it aims at equipping students with those microeconomic methods that are required to successfully participate in the economic electives within the master's program. To that end, the lecture starts with a description of decision makers (i.e., individuals, households, and firms) that restores (if necessary) and deepens students' knowledge from "Intermediate Microeconomics". Based on these fundamental concepts, models of interaction and aggregation that are used in general-equilibrium theory and game theory are introduced.
Syllabus	tba

Lectures & Seminars

Winter Term → Master → Module

Module Title	Public Economics
Module Number	M-88-698-20252-007
Course Title	Public Economics
Course Number	LV-02-698-056
Type / ECTS	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Friehe
Prerequisites	60 ECTS in Economics and Methods
Assessment	Final Exam (120 Minutes)
Course Description	Public Economics deals with the activity of the state. The state raises funds and spends it on different activities. This course will address some basic aspects of Public Economics.
Syllabus	<u>LV-02-698-056 Public Economics</u>

Lectures & Seminars

Winter Term → Master → Module

Module Title	Strategic Management
Module Number	M-88-021-20252-036
Course Title	Strategic Management
Course Number	LV-02-021-127
Type / ECTS	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Wulf
Prerequisites	60 ECTS in Business Administration and Methods
Assesment	Final Exam
Course Description	The course Strategic Management focuses on theories, concepts and tools of strategic management on the corporate level. Typically, the term "strategic" management refers to seeing the company and its environment and considering long-term decisions that affect the company as a whole. The central aim of the course is to understand formulation and implementation of strategies on a corporate level. The challenge of contributing value to businesses is the crucial element of corporate strategy.
Syllabus	<u>LV-02-021-127 Strategic Management</u>

Lectures & Seminars

Winter Term → Master → Module

Module Title	Strategisches Technologie- und Innovationsmanagement: Fallstudien
Module Number	M-88-021-20252-053
Course Title	Strategic Management of Technology and Innovation: Case Studies
Course Number	LV-02-021-129 & LV-02-021-130
Type / ECTS	Lecture + Tutorial/ 6 ECTS
Lecturer	Prof. Dr. Stephan
Prerequisites	60 ECTS in Business Administration and Methods
Assessment	Written Exam
Course Description	<p>Please note: Students may choose to take either “Strategic Management of Technology and Innovation: Case Studies” or “Strategic Management of Technology and Innovation: Intellectual Property Management”. Taking both courses is not possible. This alternative consists of a lecture and a tutorial.</p> <p>After completing the module, students will have mastered the basics of strategic technology management and innovation-oriented corporate management. They will gain a clear understanding of the terms, models and explanatory approaches of strategic technology and innovation management as well as the innovation-economic framework conditions. Through case study exercises accompanying the lecture, students are to develop their own technology and innovation strategies and to analyze the framework conditions and determinants of technology and innovation competition.</p>
Syllabus	<u>LV-02-021-129 & LV-02-021-130 Strategic Management of Technology and Innovation: Case Studies</u>

Lectures & Seminars

Winter Term → Master → Module

Module Title	Strategisches Management von Technologie, Innovation und Geistigem Eigentum
Module Number	M-88-021-20252-054
Course Title	Strategic Management of Technology and Innovation + Intellectual Property Management
Course Number	LV-02-021-129 & LV-02-021-066
Type	Lecture + Lecture/ 6 ECTS
Lecturer	Prof. Dr. Stephan
Prerequisites	60 ECTS in Business Administration and Methods
Assessment	Written Exam
Course Description	<p>Please note: Students may choose to take either “Strategic Management of Technology and Innovation: Case Studies” or “Strategic Management of Technology and Innovation: Intellectual Property Management”. Taking both courses is not possible. This alternative consists of 2 lectures.</p> <p>After completing the module, students will have mastered the basics of strategic technology management and innovation-oriented innovation-oriented corporate management. They will gain a clear understanding of the terms, models and explanatory approaches of strategic strategic technology and innovation management as well as the innovation-economic framework conditions. Furthermore, the in-depth knowledge in selected fields of strategic technology and strategic technology and innovation management, e.g. in intellectual property management. By deepening selected fields, students should be able to critically and scientifically scientific examination of TIM topics.</p>
Syllabus	<u>LV-02-021-129 & LV-02-021-066 Strategic Management of Technology and Innovation: Intellectual Property Management</u>

Lectures & Seminars

Winter Term → Master → Module

Module Title	Sustainable Development Economics
Module Number	M-88-g67-20222-002
Course Title	Sustainable Development Economics
Course Number	LV-02-698-084
Type / ECTS	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Vollan
Prerequisites	60 ECTS in Economics and Methods
Assessment	Exam, Essay or Presentation
Course Description	This module contains an in-depth analysis of the roots and impacts of poverty in developing countries. Imperfect markets (e.g. for land, credit, labour, health and insurance), social norms and political economy are analyzed, and implications for policy-making are drawn. Learning outcomes: (1) Students are able to determine the relevance of poverty, inequality and resource exploitation as a threat to sustainable development, and (2) to reflect on the role of institutions as ultimate reason for development. (3) Students are able to make use of theories and empirical methods in their own academic work.

Syllabus

Lectures & Seminars

Winter Term → Master → Module

Module Title	Political Economy
Module Number	M-88-698-20252-016
Course Title	Sustainable Economic Policy
Course Number	LV-02-g67-002
Type / ECTS	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Landmann
Prerequisites	60 ECTS in Economics and Methods
Assessment	tba
Course Description	After completing the module, students will be able to,(1) name central issues from selected areas of sustainable economic policy and examine them in depth and critically,(2) prepare and present solutions using presentation techniques,(3) solve complex problems from the field of sustainable economic policy independently and in a structured manner and present their results in oral and written form.
Syllabus	tba

Lectures & Seminars

Winter Term → Master → Module

Module Title	Demographic Transition, Economic Growth and Political Stability in the MENA Region
Module Number	M-88-b67-20222-003
Course Title	Demographic Transition, Economic Growth and Political Stability in the MENA Region
Course Number	LV-02-b67-001
Type / ECTS	Seminar / 6 ECTS
Lecturer	Prof. Dr. Farzanegan
Prerequisites	60 ECTS in Economics and Methods, participation in the lecture on "Empirical Development Economics with Reference to the Middle East" is recommended
Assessment	Active participation in seminar sessions and discussions + Essay+ Presentation
Course Description	In this seminar, you will be exposed to both theoretical and methodological insights delivered by the lecturer, in addition to conducting empirical research on an assigned essay topic concerning demographic transition. Your primary objective is to develop empirical research focusing on a particular facet of demographic transition and deliver your findings by the conclusion of the seminar.
Syllabus	<u>LV-02-b67-001 Demographic Transition, Economic Growth and Political Stability in the MENA Region</u>

Lectures & Seminars

Winter Term → Master → Module

Module Title	Seminar Current Topics in Behavioral Finance
Module Number	M-88-021-20252-022
Course Title	Masterseminar AG Behavioral Finance
Course Number	LV-02-021-159
Type / ECTS	Seminar / 6 ECTS
Lecturer	Prof. Dr. Stolper
Prerequisites	60 ECTS in Business Administration, Finance and Methods
Assessment	Term Paper and Presentation
Course Description	In this empirical seminar, you will gather data-driven evidence on current trends and issues in the field of empirical finance. Upon successful completion of this seminar, you will have acquired a number of valuable competencies. You will be able to research the literature, structure the collected information efficiently, and apply this knowledge to a specific problem. Moreover, you will have gathered hands-on experience in the handling, describing, and analyzing of a real-world dataset. While this course provides you with an optimal preparation for your empirical Master's thesis at the Behavioral Finance Research Group, its take-aways do continue to be relevant beyond university: knowing how to translate data into information is a much sought-after skillset for a wide range of job profiles in the finance sector and elsewhere. Last but not least, you will hone your presentation and discussion skills when sharing the results of your empirical analysis with your fellow students.
Syllabus	<u>LV-02-021-159 Masterseminar AG Behavioral Finance</u>

Lectures & Seminars

Winter Term → Master → Module

Module Title	Seminar Controlling
Module Number	M-82-021-20252-029
Course Title	Masterseminar AG Controlling
Course Number	LV-02-021-160
Type / ECTS	Seminar / 6 ECTS
Lecturer	Prof. Dr. Rapp
Prerequisites	60 ECTS in Business Administration, Accounting and Methods
Assessment	Presentation and term paper
Course Description	tba
Syllabus	

Lectures & Seminars

Winter Term → Master → Module

Module Title	Seminar Advanced Management Accounting
Module Number	M-88-021-20252-021
Course Title	Masterseminar AG Macroeconomics
Course Number	LV-02-698-029
Type / ECTS	Seminar / 6 ECTS
Lecturer	Prof. Dr. Hayo
Prerequisites	60 ECTS in Economics and Methods
Assessment	Essay and presentation: 80% Discussion of another essay: 20
Course Description	This seminar course gives students the opportunity to apply their theoretical knowledge about data analysis to practical problems and real world data under experienced supervision and to acquire skills that may lead to comparative advantages on the job market and a solid base for writing an empirical Master's thesis.
Syllabus	<u>LV-02-698-029 Macroeconomic Seminar</u>

Lectures & Seminars

Winter Term → Master → Module

Module Title	Seminar Strategisches und Internationales Management
Module Number	M-88-021-20252-039
Course Title	Masterseminar AG Strategic and International Management
Course Number	LV-02-021-167
Type / ECTS	Seminar / 6 ECTS
Lecturer	Prof. Dr. Wulf
Prerequisites	60 ECTS in Business Administration and Methods
Assessment	tba
Course Description	tba
Syllabus	tba

Lectures & Seminars

Winter Term → Master → Module

Module Title	Pathways to Sustainable Transformation
Module Number	M-88-g67-20222-006
Course Title	Masterseminar AG Sustainability Management
Course Number	LV-02-g67-001
Type / ECTS	Seminar / 6 ECTS
Lecturer	Prof. Dr. Dickler
Prerequisites	60 ECTS in Business Administration and Methods
Assessment	Term paper, presentation and active participation in class
Course Description	The achievement of balanced economic, social and environmental development - as expressed in the UN's 2030 Agenda for Sustainable Development - is considered one of the greatest challenges facing humanity today. It is less clear whether and how companies can create added value for their stakeholders and at the same time make a contribution to achieving sustainability goals.
Syllabus	-

Lectures & Seminars

Winter Term → Master → Module

Module Title	Seminar in Institutions and Behavior: Advanced Level
Module Number	M-88-698-20252-027
Course Title	Masterseminar Sustainable Use of Natural Resources
Course Number	LV-02-698-075
Type / ECTS	Seminar/ 6 ECTS
Lecturer	Prof. Dr. Vollan
Prerequisites	60 ECTS in Economics and Methods
Assessment	tba
Course Description	tba
Syllabus	tba

Lectures & Seminars

Winter Term → Master → Module

Module Title	Seminar Technologie- und Innovationsmanagement
Module Number	M-88-021-20252-057
Course Title	Masterseminar AG Technology and Innovation Management
Course Number	LV-02-021-168
Type / ECTS	Seminar/ 6 ECTS
Lecturer	Prof. Dr. Stephan
Prerequisites	60 ECTS in Business Administration and Methods
Assessment	tba
Course Description	tba
Syllabus	tba

Lectures & Seminars

Summer Term Bachelor Courses

Lectures

- Empirical Economics
- Intermediate Finance
- International Business Strategy
- International Economics
- Introduction to Economics
- Introduction to Institutional Economics
- Introduction to Law and Economics
- Introduction to Sustainable Economic Policy
- Microeconomics
- Organizational Structures and Behavior
- Sustainability Management

Seminars

- Bachelorseminar AG
Institutionenökonomie
- Bachelorseminar AG Makroökonomie
- Bachelorseminar Interkulturelle
Betriebswirtschaftslehre
- Contemporary Middle East Economics:
Selected Topics

Lectures & Seminars

Summer Term → Bachelor → Module

Module Title	Empirical Economics
Module Number	M-82-175-20252-006
Course Title	Empirical Economics
Course Number	LV-02-175-038
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Andreas Landmann
Assessment	Tba
Course Description	This module introduces the statistical analysis of economic data. Key topics include epistemological approaches, the fundamentals of empirical research, statistical principles, and bivariate and multivariate regression models. Upon completion of this module, students will be able to: apply empirical methods in economic research and describe the technical background of statistical procedures.
Syllabus	Tba

Lectures & Seminars

Summer Term → Bachelor → Module

Module Title	Intermediate Finance
Module Number	M-82-021-20252-025
Course Title	Intermediate Finance
Course Number	LV-02-021-085
Type	Lecture / 6 ECTS
Lecturer	Prof. Dr. Bernhard Nietert
Assessment	Written exam
Course Description	The lecture gives an introduction into no arbitrage theory under certainty, portfolio selection, CAPM, and hedging. Content: <ul style="list-style-type: none">- Introduction to arbitrage theory under certainty- Portfolio management (bonds and stocks)- Asset pricing (CAPM, options)- Hedging
Syllabus	<u>LV-02-021-085 Intermediate Finance</u>

Lectures & Seminars

Summer Term → Bachelor → Module

Module Title	International Business Strategy
Module Number	M-82-021-20252-034
Course Title	International Business Strategy
Course Number	LV-02-021-075 & LV-02-021-180
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Torsten Wulf
Assessment	Written exam
Course Description	This course focuses on basic theories, concepts and instruments of strategic management in an international competitive environment. The aim of the course is to give participants the ability to think strategically and to familiarize them with important instruments of strategic management at the business level both theoretically and practically. The lecture is held in English
Syllabus	<u>LV-02-021-075 International Business Strategy</u>

Lectures & Seminars

Summer Term → Bachelor → Module

Module Title	International Economics
Module Number	M-82-175-20252-007
Course Title	International Economics
Course Number	LV-02-175-021 & LV-02-175-022
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Bernd Hayo
Assessment	Written exam
Course Description	This module provides the foundations of the theory and policy of international trade, foreign monetary economics, and international political economy. In addition to theoretical discussion, empirical and historical aspects of these three subject areas are presented.
Syllabus	tba

Lectures & Seminars

Summer Term → Bachelor → Module

Module Title	Einführung in die Volkswirtschaftslehre
Module Number	M-82-175-20252-002
Course Title	Introduction to Economics
Course Number	LV-02-175-046 & LV-02-175-047
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Dr. Duncan Roth
Assessment	Written exam
Course Description	<p>This course introduces basic concepts of economics: In particular, the focus will be on the field of microeconomics (for example, demand, supply, and markets). Previous knowledge in economics is not required. The course closely follows the textbook "Principles of Economics" from Mankiw and Taylor.</p> <p>A bachelor-level course including introductions to and discussions of basic microeconomic concepts. Through this course, students will obtain a foundational economic basis such that further courses can build on this knowledge</p>
Syllabus	<u>LV-02-175-046 Introduction to Economics</u>

Lectures & Seminars

Summer Term → Bachelor → Module

Module Title	Institutional Economics
Module Number	M-82-175-20252-003
Course Title	Introduction to Institutional Economics (online)
Course Number	LV-02-175-028
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Elisabeth Schulte-Runne
Assessment	Portfolio (online) This course is assessed on a pass/fail basis and does not receive a numerical grade.
Course Description	<p>Institutions define “the rules of the game”. We will look at four kinds of problems that may require particular rules: cooperation problems, coordination problems, imperfect information and concentration of market power, and we will see how these problems give rise to transaction costs. The presence of transaction costs in turn gives rise to the relevance of governance structures, e.g. whether transactions are better executed within a firm or on a market. We will have a closer look at the possible governance structures in the light of the problems mentioned above. Besides the governance structures that private parties can choose, another option to deal with the above problems is state intervention, which may come along with its own specific problems, on which institutional economics offers a perspective as well.</p> <p>In this course, you will be exposed to the following questions: What are institutions? How do they come about? How are they embedded? How do they change? How do economic outcomes depend on the institutional framework? What kind of institutions are suitable to tackle cooperation problems, coordination problems, and problems originating from an asymmetric distribution of information or a concentration of market power? What are transaction costs, what are their origins, and how to minimize them? What are potential problems when the state intervenes?</p>
Syllabus	<u>LV-02-175-028 Introduction to Institutional Economics</u>

Lectures & Seminars

Summer Term → Bachelor → Module

Module Title	Introduction to Law and Economics
Module Number	M-82-175-20252-015
Course Title	Introduction to Law and Economics
Course Number	LV-02-175-015 & LV-02-175-016
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Cat Lam Pham, Prof. Dr. Tim Friehe
Assessment	Written examination
Course Description	The aim is to familiarize students with the basic concepts of economic analysis of liability, contract and criminal law as well as the theory of court proceedings. The lecture focuses on the economic principles of legal analysis rather than on specific legal regulations. The knowledge acquired in the course can provide the basis for dealing more intensively with specific legal facts. The lecture is supplemented by exercises. While the lecture focuses on teaching the material, the exercises serve to deepen the knowledge of the models used in the lecture through independent applications.
Syllabus	tba

Lectures & Seminars

Summer Term → Bachelor → Module

Module Title	Sustainable Economic Policy
Module Number	M-82-175-20252-015
Course Title	Introduction to Sustainable Economic Policy
Course Number	LV-02-h09-001 & LV-02-h09-002
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Andreas Landmann
Assessment	Tba
Course Description	Upon completion of the module, students will be able to: (1) describe and explain the specific tasks and content of a sustainable economic policy, (2) demonstrate the relevance of a sustainable economic policy for the national economy, and (3) evaluate the opportunities and risks of a sustainable economic policy.
Syllabus	Tba

Lectures & Seminars

Summer Term → Bachelor → Module

Module Title	Microeconomics
Module Number	M-82-175-20252-004
Course Title	Microeconomics
Course Number	LV-02-175-005 & LV-02-175-006
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Dr. Claudia Schwirplies
Assessment	Tba
Course Description	This module introduces the fundamentals of individual economic decision-making. These include the coordination of prices, household theory, and production theory. Students will learn basic economic optimization approaches within the various problem areas. Upon completion of this module, students will be able to: identify everyday microeconomic decisions, recognize and analyze market structures, and use models to demonstrate structures and analyze relationships.
Syllabus	Tba

Lectures & Seminars

Summer Term → Bachelor → Module

Module Title	Organizational Structures and Behavior
Module Number	M-82-021-20252-009
Course Title	Organizational Structures and Behavior
Course Number	LV-02-021-106 & LV-02-021-107
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Thomas Friedrich Armbrüster
Assessment	Written exam
Course Description	<p>Organizational Structures and Behavior is designed to familiarize Bachelor students with (a) the structures of organizations, especially corporations, and (b) the behavioral aspects of business administration. The course will be divided into two parts:</p> <p>Part 1: Organizational Structures, ca. 40%</p> <p>Part 2: Organizational Behavior, ca.60%</p> <p>The part on organizational structures will first look at formal organizational structures, such as functional, divisional and matrix structures, proceed to process and project management, and then discuss new forms of organizational forms of organization such as holacracy, scrum, and agile structures. The part on organizational behavior will begin with a focus on individual processes in organizations, particularly on motivation and achievement orientation. It will then proceed to group dynamics and team performance, and on to organizational issues such as organizational culture. Leadership issues shall also be discussed, i.e. how to lead a team, how to lead a larger unit such as a department, and how common leadership mistakes can be avoided</p>
Syllabus	-

Lectures & Seminars

Summer Term → Bachelor → Module

Module Title	Sustainability Management
Module Number	M-82-h09-20232-001
Course Title	Sustainability Management
Course Number	LV-02-h09-003
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Carolin Betz, Prof. Dr. Teresa Dickler
Assessment	Written examination
Course Description	This course introduces you to the fundamentals of corporate sustainability management, with a special focus on integrating sustainability into business practices. It offers both theoretical foundations and practical approaches, preparing you to critically assess, develop, and implement sustainability strategies in corporate settings. Through lectures, interactive exercises, and real-world case studies, we will explore the evolving role of businesses in addressing global sustainability challenges. By the end of the semester, you will have acquired essential knowledge of the principles of sustainability management and will be equipped to tackle various sustainability-related challenges from a managerial perspective.
Syllabus	<u>LV-02-h09-003 Sustainability Management</u>

Lectures & Seminars

Summer Term → Bachelor → Seminar

Module Title	Seminar Institutionenökonomie
Module Number	M-68-175-20222-002
Course Title	Bachelorseminar AG Institutionenökonomie / Institutional Economics
Course Number	LV-02-175-041
Type	Seminar / 6 ECTS
Lecturer	David-Simon Berthold, Prof. Dr. Elisabeth Schulte-Runne
Assessment	Presentation and term paper
Course Description	We will have an in-depth discussion of selected formal-theoretical contributions to the literature on Organizational Economics. By engaging deeply with formal-theoretical analyses of problems in organizations, students learn to focus on the essence of the respective problem, to develop solutions, and to critically assess their limitations. They are enabled to critically discuss and to make educated comments to theoretical economic research on organizations. Successful seminar participants are able to present an assigned research paper to their peers. They are able to develop a research question in the context of Organizational Economics and to address it in a concise and coherent seminar paper, thereby adhering to scientific standards.
Syllabus	<u>LV-02-175-041 Bachelor Seminar AG Institutional Economics</u>

Lectures & Seminars

Summer Term → Bachelor → Seminar

Module Title	Seminar Volkswirtschaftslehre
Module Number	M-68-175-20222-001
Course Title	Bachelorseminar AG Makroökonomie / Macroeconomics
Course Number	LV-02-175-042
Type	Seminar / 6 ECTS
Lecturer	Felipe Hernan Chacon Hoppe, Nouhayla Torki, Prof. Dr. Bernd Hayo, Valerie Carmen Carlotta Philippi
Assessment	tba
Course Description	As part of your studies in economics, you acquired knowledge about a large number of economic theories. In this seminar, you will attempt to test some of these theories using empirical data and statistical methods. While doing that, you will get to know important aspects of empirical research: (1) deriving hypotheses from theoretical models, (2) collecting relevant data, (3) specifying statistical hypotheses based on the economic hypotheses, (4) applying statistical methods, (5) interpreting the results of your empirical analysis, and (6) documenting your findings for other interested persons.
Syllabus	<u>LV-02-175-042 Bachelorseminar AG Macroeconomics</u>

Lectures & Seminars

Summer Term → Bachelor → Seminar

Module Title	Seminar Interkulturelle/Internationale Betriebswirtschaftslehre
Module Number	M-82-e06-20222-003
Course Title	Bachelorseminar Interkulturelle Betriebswirtschaftslehre / Intercultural Business Administration
Course Number	LV-02-e06-004
Type	Seminar / 6 ECTS
Lecturer	M. Sc. Thorben Finn Plucas, Prof. Dr. Torsten Wulf, Rim Ressoan Banu
Assessment	Tba
Course Description	Tba
Syllabus	Tba

Lectures & Seminars

Summer Term → Bachelor & Master → Seminar

Module Title	Contemporary Middle East Economics
Module Number	M-88-b67-20242-004
Course Title	Contemporary Middle East Economics: Selected Topics
Course Number	LV-02-b67-007
Type	Seminar / 6 ECTS
Lecturer	Prof. Dr. Farzanegan
Assessment	Seminar essay and presentation
Course Description	Upon completion of this module, students will be able to analyze knowledge-based issues and thus: (1) understand current discussions and research findings in the field of Middle Eastern economics; (2) explain the socioeconomic and political determinants of region-specific issues; and (3) explain the role of current issues in the context of economic development. Furthermore, upon completion of this module, students will be able to apply new skills and thus: (1) formulate hypotheses based on theory for empirical research; (2) collect and process socioeconomic data for empirical research; (3) apply analytical methods, such as regression analysis; and (4) interpret the results of the assessments and discuss them in the context of the current state of research.
Syllabus	Tba

Lectures & Seminars

Summer Term Master Courses

Lectures

- Accounting Data Analytics
- Advanced Management Accounting: Corporate Governance, M&A, and Businesses in Transformation
- Behavioral Economics and Sustainability
- Corporate Finance & Institutions
- Corporate Sustainability
- Current Topics in Entrepreneurship
- Economics of Civil and Criminal Law
- Economics of Institutions
- European Monetary Economics
- Experimental Economics
- International Macroeconomics and Finance
- Management of Organizations
- Microeconometrics
- Microeconomics
- Policy Evaluation
- Political Economy of Corruption and Shadow Economy
- Political Economy of Islam
- Quantitative Methods in Empirical Finance
- Selected Problems in Banking and Finance & Banking

Seminars

- Case Studies in Entrepreneurial Finance
- Contemporary Middle East Economics: Selected Topics
- Masterseminar AG Behavioral Finance: Current Topics in Behavioral Finance
- Masterseminar AG Controlling
- Masterseminar AG Digitalisierung und Prozessmanagement
- Masterseminar AG Institutionenökonomie
- Masterseminar AG Wissensmanagement
- Political Economy of Oil Rents

Lectures & Seminars

Summer Term → Master → Module

Module Title	Ausgewählte Aspekte Accounting and Finance für Fortgeschrittene
Module Number	M-88-021-20252-011
Course Title	Accounting Data Analytics
Course Number	LV-02-021-222
Type	Lecture / 6 ECTS
Lecturer	Dr. Kevin Rich, Felix Wilke, Prof. Dr. Sascha Mölls
Prerequisites	60 ECTS in Business Administration , Accounting and Finance & Methods
Assessment	Essay, assignments & quizzes
Course Description	The course has the following objectives: (1.) Identification of the problems of "data analytics", (2.) Preparation of data for analysis, (3.) Application of accounting analytics techniques by means of software solutions and (4.) Interpretation/communication of the results. Regarding the software packages you will get to know e.g. Advanced Excel, Audicon, Python, Robotic Process Automation or SQL from the field of Business Intelligence.
Syllabus	<u>LV-02-021-222 Accounting Data Analytics</u>

Lectures & Seminars

Summer Term → Master → Module

Module Title	Advanced Management Accounting II: Managerial Decision Making, Governance, and Control
Module Number	M-88-021-20252-008
Course Title	Advanced Management Accounting: Corporate Governance, M&A, and Businesses in Transformation
Course Number	LV-02-021-294
Type	Lecture / 6 ECTS
Lecturer	Andrew Reek, Prof. Dr. Marc Steffen Rapp
Prerequisites	60 ECTS in Business Administration, Accounting and Methods
Assessment	Presentation + written examination
Course Description	The module covers theories and methods to evaluate and assess tools and frameworks aiming to shape managerial decision making, governance, and control in firm. Students are asked to apply their knowledge to selected business challenges. As such, students will learn practically usable knowledge for a career in consulting, investment banking, or in CFO-related areas as well as the strategy department of a multi-national company.
Syllabus	<u>LV-02-021-294 Advanced Management Accounting: Corporate Governance, M&A, and Businesses in Transformation</u>

Lectures & Seminars

Summer Term → Master → Module

Module Title	Behavioral Economics and Sustainability
Module Number	M-88-698-20252-018
Course Title	Behavioral Economics and Sustainability
Course Number	LV-02-698-058
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Björn Vollan
Prerequisites	60 ECTS in Economics and Methods
Assessment	6 assignments (to pass the course, not graded) and research proposal
Course Description	Students gain an overview of the sustainable development discussion and the contributions that behavioral economics can offer. After completing this course, students should understand the limitations of the homo oeconomicus model, be familiar with key concepts of behavioral economics, and understand major determinants of decision-making and how people can be influenced towards a more sustainable behavior. Students will be able to critically discuss concepts of contemporary empirical methods, to evaluate strengths, limitations, and applicability of different research designs, and to formulate research questions, test hypotheses, and to write their own research proposal.
Syllabus	<u>LV-02-698-058 Behavioral Economics and Sustainability</u>

Lectures & Seminars

Summer Term → Master → Module

Module Title	Corporate Finance and Institutions
Module Number	M-88-698-20252-022
Course Title	Corporate Finance & Institutions
Course Number	LV-02-698-087
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Iryna Ivanets, Prof. Dr. Elisabeth Schulte-Runne
Prerequisites	60 ECTS in Economics and Methods
Assessment	tba
Course Description	<p>This course merges concepts and methods from Institutional Economics and Corporate Finance, exploring their joint perspective how rules shape behavior, and how behavior gives rise to rules. Course participants will learn how to analyze the incentives that are induced by the rules, which in turn are shaped by institutions, in particular in the field of corporate finance.</p> <p>This course is offered collaboratively by lecturers from the University of Marburg and Kyiv National Economic University.</p>
Syllabus	-

Lectures & Seminars

Summer Term → Master → Module

Module Title	Pathways to Sustainable Transformation
Module Number	M-88-g67-20222-006
Course Title	Corporate Sustainability
Course Number	LV-02-g67-005
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Carolin Betz, Prof. Dr. Teresa Dickler
Prerequisites	60 ECTS in Economics and Methods
Assessment	Tba
Course Description	After participating in the module events, students are able to analyze and evaluate empirical findings on individual behavioral changes and societal transformations, link them with insights from economics, psychology, sociology and related disciplines, and discuss economic policy measures and political-institutional reforms.
Syllabus	Tba

Lectures & Seminars

Summer Term → Master → Module

Module Title	Current Topics of Entrepreneurship
Module Number	M-88-021-20252-047
Course Title	Current Topics in Entrepreneurship
Course Number	LV-02-021-247
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Vivien Procher, Sophia Franziska Förster
Prerequisites	60 ECTS in Business Administration and Methods
Assessment	Written exam
Course Description	<p>Entrepreneurship is a multifaceted phenomenon and this course will address various current topics in entrepreneurship. After a general introduction to entrepreneurship, students will learn about hybrid entrepreneurship, i.e., the combination of entrepreneurship and dependent employment. Although most ventures are founded by hybrid entrepreneurs, this topic has only recently received more academic attention. The competitive pressure on established companies requires firms to transform and innovate. But how can firms the creative spirit of young start-ups? Corporate entrepreneurship is concerned with firms' entrepreneurial behavior and strategies of established companies. Therefore, firms need to create an environment that supports entrepreneurial employees.</p> <p>In the second half of the lecture, we will look at entrepreneurship policy issues. Why should governments support entrepreneurs and what are they doing to encourage entrepreneurial activity? Governments and public policy are critical to creating a thriving ecosystem for entrepreneurs. Next, students are introduced to social and female entrepreneurship. In addition to economic goals, social entrepreneurs care about today's global challenges and seek to create a business that has a social, sustainable, or cultural impact. Even though the number of women starting a business is slowly growing (in Germany it is still less than 20%), women still seem to face particular hurdles when they want to grow their business. We therefore need to develop a better understanding of female entrepreneurship.</p>
Syllabus	<u>LV-02-021-247 Current Topics in Entrepreneurship</u>

Lectures & Seminars

Summer Term → Master → Module

Module Title	Law and Economics
Module Number	M-88-698-20252-006
Course Title	Economics of Civil and Criminal Law
Course Number	LV-02-698-045
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Mr. Pham, Prof. Dr. Friehe
Prerequisites	60 ECTS in Economics & Methods
Assessment	presentation
Course Description	Law and Economics is about how legal rules impact the behavior of relevant actors and about the social desirability of these repercussions of legal rules. The course is designed to cover a broad range of topics. The course will focus on theory but also refer to empirical work. After successful participation in this course, students can apply basic models from the economic analysis of law to specific problems and evaluate different legal solutions for well-specified circumstances.
Syllabus	Tba

Lectures & Seminars

Summer Term → Master → Module

Module Title	Introduction to Institutional Economics
Module Number	M-88-698-20252-001
Course Title	Economics of Institutions
Course Number	LV-02-698-093
Type	Lecture / 6 ECTS
Lecturer	Prof. Dr. Elisabeth Schulte-Runne
Prerequisites	60 ECTS in Economics & Methods
Assessment	Tba
Course Description	<p>This module includes a discussion of various forms of institutions (markets, laws, social norms, political institutions, etc.). It fosters an understanding of the development of different institutions and their impact on individual behavior. An overview of the most important theoretical approaches in institutional economics is provided. Students will work in small groups to prepare selected contributions from institutional economics for a presentation to a specialist audience.</p> <p>Upon completion of this module, students will be able to:</p> <ul style="list-style-type: none">• explain the role of institutions as solutions to societal cooperation and coordination problems,• apply various institutional economic approaches to specific problems and evaluate alternative institutional solutions using formal methods,• reflect on and prepare selected contributions from institutional economics in small groups.
Syllabus	Tba

Lectures & Seminars

Summer Term → Master → Module

Module Title	European Monetary Economics
Module Number	M-88-698-20252-020
Course Title	European Monetary Economics
Course Number	LV-02-698-064
Type	Lecture / 6 ECTS
Lecturer	Nouhayla Torki, Prof. Dr. Bernd Hayo
Prerequisites	60 ECTS in Economics & Methods
Assessment	Tba
Course Description	<p>The lecture introduces core aspects of monetary economics in a (primarily) closed economy context. The analyses make use of verbal, graphical and mathematical methods. Major topics are monetary theory and monetary policy. The theoretical exposition is complemented by empirical sections. It is expected that students prepare for the lectures and actively participate in the class room.</p>
Syllabus	<u>LV-02-698-064 European Monetary Economics</u>

Lectures & Seminars

Summer Term → Master → Module

Module Title	Experimental Economics
Module Number	M-88-698-20252-011
Course Title	Experimental Economics
Course Number	LV-02-698-078 & LV-02-698-079
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Björn Vollan
Prerequisites	60 ECTS in Economics & Methods
Assessment	Tba
Course Description	<p>This course introduces the methodology of experimental economics with a focus on social preferences and behavioral game theory. Topics include incentive design, validity, experimental ethics, and the replication crisis. A central component is the integration of AI-assisted tools in experimental design and analysis.</p> <p>In the tutorial, students work in pairs to present a selected research paper from the Behavioral Science Uncovered (https://bsuncovered.com) podcast series and propose their own extensions. A final individual paper requires students to develop and document their own experimental design using AI-based tools.</p> <p>Note: Presentation slots are assigned during the first two weeks of the semester via the booking tool on ILIAS. Students who fail to register on time may not be able to complete the course requirements.</p>
Syllabus	Tba

Lectures & Seminars

Summer Term → Master → Module

Module Title	International Macroeconomics and Finance
Module Number	M-88-698-20252-021
Course Title	International Macroeconomics and Finance
Course Number	LV-02-698-062 & LV-02-698-063
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Bernd Hayo
Prerequisites	60 ECTS in Economics & Methods
Assessment	Tba
Course Description	National economies become increasingly intertwined as a consequence of globalisation. This lecture discusses fundamental issues of international macroeconomics and finance. In particular, using verbal, graphical, and mathematical methods, we will study determinants of the exchange rate and the current account as well as macroeconomic policy in open economies. The theoretical exposition is complemented by empirical sections. I expect that students prepare for the lectures and actively participate in the class room.
Syllabus	<u>LV-02-698-062 International Macroeconomics and Finance</u>

Lectures & Seminars

Summer Term → Master → Module

Module Title	Management of Organizations
Module Number	M-88-021-20252-034
Course Title	Management of Organizations
Course Number	LV-02-021-205
Type	Lecture / 6 ECTS
Lecturer	M. Sc. Thorben Finn Plucas, Prof. Dr. Torsten Wulf, Rim Ressoan Banu
Prerequisites	60 ECTS in Business Administration and Methods
Assessment	Written examination
Course Description	<p>The module "Management of Organizations" addresses the question how managers on different levels can successfully lead their companies, thus supporting the implementation of strategy. The module takes on a management perspective and provides participants with important theoretical concepts as well as practical instruments for planning, organizing, leading and controlling a company.</p> <p>Module contents</p> <p>The module starts out with some theoretical considerations on the role of managers in companies. It then addresses the management functions of planning, organizing, leading and controlling in order to explore how managers can successfully influence their companies on different levels. As part of the planning function aspects of goal setting and organizational culture are discussed. In the context of the organizing function different structural designs as well as diverse facets of HR management are addressed. When discussing the function of leading we will specifically concentrate on influencing decision-making on individual and group levels. Finally, in the context of the controlling function, the development of KPIs as well as the Balanced Scorecard play an important role.</p>
Syllabus	Tba

Lectures & Seminars

Summer Term → Master → Module

Module Title	Institutions and Behavior: Empirics
Module Number	M-88-698-20252-012
Course Title	Microeconometrics
Course Number	LV-02-698-088
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Dr. Claudia Schwirplies
Prerequisites	60 ECTS in Economics and Methods
Assessment	Tba
Course Description	This module builds upon the content of the Applied Econometrics course. It enables students to apply and expand their knowledge by studying existing empirical studies or by conducting their own empirical project. The seminar strengthens students' competence in analyzing economic data.
Syllabus	Tba

Lectures & Seminars

Summer Term → Master → Module

Module Title	Decision-Making in Strategic and Non-Strategic Settings
Module Number	M-88-698-20252-002
Course Title	Microeconomics
Course Number	LV-02-698-001
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Dr. Claudia Schwirplies
Prerequisites	60 ECTS in Economics & Methods
Assessment	Written exam
Course Description	<p>The lecture is part of the research-methods module of the Master in Economics and Institutions. It aims at providing students with methods necessary to analyse individual decision making as well as the interplay between individuals and institutions. Thus, it aims at equipping students with those microeconomic methods that are required to successfully participate in the economic electives within the master's program. To that end, the lecture starts with a description of decision makers (i.e., individuals, households, and firms) that restores (if necessary) and deepens students' knowledge from "Intermediate Microeconomics". Based on these fundamental concepts, models of interaction and aggregation that are used in general-equilibrium theory and game theory are introduced.</p> <p>The lecture has an interactive focus. Thus, all concepts are introduced by the lecturer and then developed and applied by the students. In parts, the lecture will have seminar characteristics which implies that students will use a problem-centered approach. Students will design their learning process in a self-dependent, cooperative way. Participation demands the willingness to accept this work mode and to contribute to the group's overall learning process.</p>
Syllabus	<u>LV-02-698-001 Microeconomics</u>

Lectures & Seminars

Summer Term → Master → Module

Module Title	Pathways to Sustainable Transformation
Module Number	M-88-g67-20222-006
Course Title	Policy Evaluation
Course Number	LV-02-g67-006 & LV-02-g67-007
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Andreas Landmann
Prerequisites	60 ECTS in Economics and Methods
Assessment	Tba
Course Description	After participating in the module events, students are able to analyze and evaluate empirical findings on individual behavioral changes and societal transformations, link them with insights from economics, psychology, sociology and related disciplines, and discuss economic policy measures and political-institutional reforms.
Syllabus	Tba

Lectures & Seminars

Summer Term → Master → Module

Module Title	Political Economy of Corruption and Shadow Economy
Module Number	M-88-b67-20242-005
Course Title	Political Economy of Corruption and Shadow Economy
Course Number	LV-02-698-047 & LV-02-698-048
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Farzanegan
Prerequisites	60 ECTS in Economics and Methods
Assessment	Written exam
Course Description	<p>Upon completion of this module, students will be able to analyze knowledge-based issues and thus:</p> <ol style="list-style-type: none">(1) understand the relevance of corruption and the shadow economy for economic development.(2) understand the measurement of corruption and the shadow economy, as well as its limitations.(3) explain the main determinants of corruption and the shadow economy.(4) explain the main effects of corruption and the shadow economy on economic, social, psychological, and political indicators. <p>Furthermore, upon completion of this module, students will be able to apply new skills and thus:</p> <ol style="list-style-type: none">(1) empirically investigate the theoretical determinants and effects of corruption and the shadow economy.(2) collect relevant data on corruption and the shadow economy and use it for empirical research.(3) apply analytical methods in the context of corruption and the shadow economy and write academic essays on the topic of corruption and the shadow economy.
Syllabus	Tba

Lectures & Seminars

Summer Term → Master → Module

Module Title	Political Economy of Islam
Module Number	M-88-b67-20242-006
Course Title	Political Economy of Islam
Course Number	LV-02-698-041
Type	Lecture / 6 ECTS
Lecturer	Prof. Dr. Farzanegan
Prerequisites	This Module is only available for master students in Economics or Business Administration
Assessment	Written exam
Course Description	<p>There is an increasing attention to the role of religion and ethical norms in long term development and economic growth of nations. An overall look at econometric studies shows that religious and religiosity matter in explaining the long term cross country differences in economic growth. The rise of Islam around the world and disappointing average economic and political performance of Lands of Islam have raised some important questions: to what extent religion, in general, and Islam, in particular, is pushing or blocking economic development and institutional change. This lecture aims to investigate the modern empirical literature on interaction of Islam with politics, economic development and banking/finance. We use stylized facts, related historical and theoretical background and empirical methods for better understanding of role of Islam (and religion in general) in development outputs across countries. The lecture covers three parts: first part will deal with Fundamentals of Islam and Economics; second part will examine Islam, Economics and Politics and last part will be about Islam and Banking.</p>
Syllabus	Tba

Lectures & Seminars

Summer Term → Master → Module

Module Title	Quantitative Methods in Empirical Finance
Module Number	M-88-021-20252-005
Course Title	Quantitative Methods in Empirical Finance
Course Number	LV-02-021-183
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Dominik Scheld, M. Sc. Marie-Therèse Radetzky, Prof. Dr. Oscar Stolper
Prerequisites	60 ECTS in Business Administration, Finance and Methods
Assessment	Assignments + written exam
Course Description	This course aims at enabling participants to conduct basic financial market research. Based on selected issues in empirical finance, students are familiarized with the econometrics of capital market research and get the opportunity to apply the relevant tools to real data using the software package Stata. Attendees acquire hands-on experience in data handling and data analysis needed in quantitative seminars, empirical theses, as well as for a wide range of job profiles in the finance sector.
Syllabus	<u>LV-02-021-183 Quantitative Methods in Empirical Finance</u>

Lectures & Seminars

Summer Term → Master → Module

Module Title	Selected Problems in Banking and Finance/Banking
Module Number	M-88-021-20252-017
Course Title	Selected Problems in Banking and Finance & Banking
Course Number	LV-02-021-015 & LV-02-021-014
Type	Lectures for both modules / 6 ECTS
Lecturer	Prof. Dr. Nietert
Prerequisites	60 ECTS in Business Administration, Finance & Methods.
Assessment	Written exam of both lectures together
Course Description	<p>Selected Problems in Banking and Finance: The lecture clarifies the objective functions of corporations, discusses agency problems in corporate finance, and analyzes in details one specific corporate policy: hedging.</p> <p>Banking: The lecture clarifies the institutional background of banks and focuses on the pricing of loans and bank deposits.</p>
Syllabus	<u>LV-02-021-015 & LV-02-021-014 Selected Problems in Banking and Finance & Banking</u>

Lectures & Seminars

Summer Term → Master → Seminar

Module Title	Seminar Case Studies in Entrepreneurial Finance
Module Number	M-88-021-20252-022
Course Title	Case Studies in Entrepreneurial Finance
Course Number	LV-02-021-186
Type	Seminar / 6 ECTS
Lecturer	Prof. Dr. Oscar Stolper
Prerequisites	60 ECTS in Business Administration, Finance and Methods
Assessment	Term paper + presentation
Course Description	<p>This case study seminar pairs concepts and cases in entrepreneurial finance and thereby bridges the chasm between (corporate finance) theory and practice much needed in the field. At this, its approach is substantially different from a traditional course. Rather than receiving words of wisdom passively from your instructor, you are in the driver's seat now: in this course, you are the creator of knowledge and the discoverer of insights. We, as instructors, will guide you and facilitate the creation and discovery process for you. Upon successful completion of this seminar, you are able to self-directedly solve complex cases in the field of entrepreneurial finance by means of written case analyses. Case learning is social learning and requires active involvement, which will be an important contribution to your success in this seminar. As a minor course objective, we will also develop tips for success in business plan competitions.</p>
Syllabus	<u>LV-02-021-186 Case Studies in Entrepreneurial Finance</u>

Lectures & Seminars

Summer Term → Bachelor & Master → Seminar

Module Title	Contemporary Middle East Economics
Module Number	M-88-b67-20242-004
Course Title	Contemporary Middle East Economics: Selected Topics
Course Number	LV-02-b67-007
Type	Seminar / 6 ECTS
Lecturer	Prof. Dr. Farzanegan
Prerequisites	Advanced undergraduate study
Assessment	Seminar essay and presentation
Course Description	<p>Upon completion of this module, students will be able to analyze knowledge-based issues and thus:</p> <ol style="list-style-type: none">(1) understand current discussions and research findings in the field of Middle Eastern economics;(2) explain the socioeconomic and political determinants of region-specific issues; and(3) explain the role of current issues in the context of economic development. <p>Furthermore, upon completion of this module, students will be able to apply new skills and thus:</p> <ol style="list-style-type: none">(1) formulate hypotheses based on theory for empirical research;(2) collect and process socioeconomic data for empirical research;(3) apply analytical methods, such as regression analysis; and(4) interpret the results of the assessments and discuss them in the context of the current state of research.
Syllabus	Tba

Lectures & Seminars

Summer Term → Master → Seminar

Module Title	Seminar Current Topics in Behavioral Finance
Module Number	M-88-021-20252-023
Course Title	Masterseminar AG Behavioral Finance: Current Topics in Behavioral Finance
Course Number	LV-02-021-159
Type	Seminar / 6 ECTS
Lecturer	Prof. Dr. Oscar Stolper
Prerequisites	60 ECTS in Business Administration and Methods
Assessment	Term paper and presentation
Course Description	<p>In this empirical seminar, you will gather data-driven evidence on current trends and issues in the field of empirical finance. Upon successful completion of this seminar, you will have acquired a number of valuable competencies. You will be able to research the literature, structure the collected information efficiently, and apply this knowledge to a specific problem. Moreover, you will have gathered hands-on experience in the handling, describing, and analyzing of a real-world dataset. While this course provides you with an optimal preparation for your empirical Master's thesis at the Behavioral Finance Research Group, its take-aways do continue to be relevant beyond university: knowing how to translate data into information is a much sought-after skillset for a wide range of job profiles in the finance sector and elsewhere. Last but not least, you will hone your presentation and discussion skills when sharing the results of your empirical analysis with your fellow students. Most importantly, however, you will feel the sensation of working on something original – none of the research questions investigated in this seminar has been addressed before and it is you who will first come up with well-researched answers!</p>
Syllabus	<u>LV-02-021-159 Masterseminar AG Behavioral Finance</u>

Lectures & Seminars

Summer Term → Master → Seminar

Module Title	Seminar Advanced Management Accounting
Module Number	M-88-021-20252-021
Course Title	Masterseminar AG Controlling
Course Number	LV-02-021-160
Type	Seminar / 6 ECTS
Lecturer	Andrew Reek, Prof. Dr. Marc Steffen Rapp
Prerequisites	60 ECTS in Business Administration, Accounting and Methods
Assessment	Presentation and term paper
Course Description	The seminar Advanced Management Accounting takes place, for example, in the form of a case study seminar or a theory seminar. The aim is to record and structure concrete problems in the field of management accounting and to develop solutions for concrete case studies and / or based on existing academic literature.
Syllabus	<u>LV-02-021-160 Masterseminar AG Controlling</u>

Lectures & Seminars

Summer Term → Master → Seminar

Module Title	Seminar Digital Operations
Module Number	M-88-021-20232-007
Course Title	Masterseminar AG Digitalisierung und Prozessmanagement / Digitalization and Process Management
Course Number	M-88-021-20252-056
Type	Seminar / 6 ECTS
Lecturer	Johannes Wichmann, Prof. Dr. Michael Leyer
Prerequisites	60 ECTS in Business Administration and Methods
Assessment	Tba
Course Description	Upon completion of the module, students will be able to: independently plan, develop, and defend a research question from the field of digitalization and process management; and apply a scientific research method, analyze and evaluate fundamental concepts from the field, and develop a synthesis.
Syllabus	Tba

Lectures & Seminars

Summer Term → Master → Seminar

Module Title	Seminar in Institutions and Behavior: Advanced Level / Seminar in Institutions and Behavior: Theory
Module Number	M-88-698-20252-027 / M-88-698-20252-009
Course Title	Masterseminar AG Institutionenökonomie / Institutional Economics
Course Number	LV-02-698-073
Type	Seminar / 6 ECTS
Lecturer	Patrick Hufschmidt, Prof. Dr. Elisabeth Schulte-Runne
Prerequisites	60 ECTS in Economics & Methods
Assessment	Presentation & Seminar paper
Course Description	By engaging deeply with formal-theoretical analyses of problems in organizations, students learn to focus on the essence of the respective problem, to develop solutions, and to critically assess their limitations. They are enabled to critically discuss and to make educated comments to theoretical economic research on organizations. Successful seminar participants are able to present an assigned research paper to their peers. They are able to develop a research question in the context of Organizational Economics and to address it in a concise and coherent seminar paper, thereby adhering to scientific standards.
Syllabus	<u>LV-02-698-073 Masterseminar Institutional Economics</u>

Lectures & Seminars

Summer Term → Master → Seminar

Module Title	Seminar Organisation, Wissensmanagement und Führung
Module Number	M-88-021-20252-038
Course Title	Masterseminar AG Wissensmanagement / Knowledge Management
Course Number	LV-02-021-172
Type	Seminar / 6 ECTS
Lecturer	Birgit Becker, Prof. Dr. Thomas Friedrich Armbrüster
Prerequisites	60 ECTS in Business Administration and Methods
Assessment	Tba
Course Description	Tba
Syllabus	Tba

Lectures & Seminars

Summer Term → Master → Seminar

Module Title	Political Economy of Natural Resources
Module Number	M-88-b67-20242-007
Course Title	Political Economy of Oil Rents
Course Number	LV-02-b67-005
Type	Seminar / 6 ECTS
Lecturer	Prof. Dr. Farzanegan
Prerequisites	This module is only available for master students in Economics or Business Administration
Assessment	Seminar essay and presentation
Course Description	Understanding why a majority of resource rich economies are not able to achieve a sustainable economic development in long term. The seminar investigates different channels of resource curse and equips students with necessary tools to analyse these channels. Students get familiar with the latest literature in the field of natural resource management as well as they improve their presentation and writing skills in English. Our main focus will be on political economy of oil rents because of significant economic size of this specific point resource in the wealth of countries. Nevertheless, we also consider topics such as water and food security and their connection with oil prices as well as climate change in the seminar. Due to level of difficulty of the course, only master student is allowed to participate in the course!
Syllabus	Tba